A strategy team is a group of education activists who share, brainstorm, and plan ways to educate, organize, and take action around issues.
Getting Started

Have one on one conversations with IEA activists.
Build a list of activists who are interested in joining a strategy team.

Set a date for your strategy team meeting.
Identify a convenient time and location such as an IEA office, library, or community room.

Promote your meeting.
Create an event on the IEAN hub. Send an email blast, post on Facebook, and make calls to activists.

Strategy Team Meeting Agenda

- Welcome
- Relationship Building/Connections
- Vision Setting
- Urgent Issues
- Action Planning
- Who will facilitate the next meeting?

Staff Role
This is a member and participant led meeting. Staff provide support in terms of event logistics, promotion, identifying resources, and connecting with others.
**Action Planning Basics**

**EDUCATE**

How can we educate others about this issue?
- Why do you care about this issue? (Share your story)
- Define the issue/problem.
- What solutions can you offer to make an impact?

**ORGANIZE**

How can we recruit others to organize around this issue?
- How can others join us in these efforts?
- Conduct outreach
- Build your list of supporters

**TAKE ACTION**

In what ways can we take action that will have the greatest impact on the issue?
- What is the goal of your action?
- Who is on the core team?
- What support do you need from IEA-NEA?
- What is your message and what audiences will you reach?
Who are we?

The Illinois Educators Action Network (IEAN) is a grassroots network of education activists and is affiliated with the Illinois Education Association (IEA-NEA).